

This annual report celebrates you —

because of your support, HHRF is actualizing our strategic plan objectives and is making significant strides to continue investing in rigorous research and catalyzing global knowledge of horse-human Interactions and connections, and their impact on the health and wellness of people and horses. Your generous contributions helped complete many projects and start exciting new ones. HHRF realized some significant accomplishments in 2021 and some challenges as well.

Despite our best efforts to fund a grant addressing trauma in 2021, we were unable to do so. We offered a grant for \$50,000 for an excellent project, but the researcher, despite intense efforts, was unable to recruit enough participants for the project, and ultimately was unable to execute the project. We respect the researcher's integrity in informing us of this barrier to implementation. These funds will be offered again for a grant in 2022.

Just as we value horses as partners in impacting the health and wellness of people, we value our partnership with you. The greatest challenge continues to be sharing the *why* HHRF exists and *what* we do. Candidly, we need your help in advocating for HHRF within your networks and connections. We want your input on how we can help you in this endeavor.

HHRF worked hard towards our strategic goals in 2021:

- 1 Expand the impact of research
- 2 Educate to fulfill the vision
- 3 Facilitate and sustain collaborative partnerships
- 4 Increase investment in the capacity and sustainability of HHRF

We are excited about the opportunities and goals that lie ahead for HHRF in 2022. The Foundation continues to move forward to facilitate and fund research for horse and human interaction, provide education through various channels, collaborate and advocate for research.

Photo: Courtesy of CATR



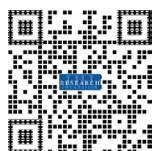
Thank you

to everyone who has been following us on these social media platforms.

CLICK LINKS BELOW TO VISIT US ONLINE:



Click QR code to visit our website:



What A Year

Here are the 2021 highlights that were accomplished thanks to your partnership and support of HHRF:

- The Education Committee offered eight free educational webinars that were recorded and posted on HHRF's YouTube channel. Topics ranged from Explaining HHRF, Research methods, how to read a research article and a discussion about horses assisting with those who experienced trauma.
- HHRF held its first in-person research conference in North Carolina. Just under a 100 people attended including one from France! We had 17 speakers, 16 presentations and six presenters recorded and placed on our YouTube channel. Several power points are located on HHRF's website.
- The Foundation received three grants to assist with conference and administration costs. Two family foundation grants assisted with software and other administration expenses. The North Carolina Horse Council provided on location support.
- New and talented volunteers joined committees, the board and assisted with special projects. John Kundtz, Jane Davis and Elizabeth McMillian joined the board. New committee members included Hallie Sheade, Cheryl Meola, Leslie Kiefer Amann. Mary Jo Beckman assisted with minutes and grant projects and Harold Waller designed new brochures and handouts. Darryl Zoeckler and Kim Polo created and edited new videos for HHRF.
- The HHRF Equine Well-Being Task Force created guidelines for humans from the horse's perspective. horsesandhumans.org/education1
- Presentations about HHRF were offered at conferences for Horses in Education and Therapy International (HETI) and Professional Association Therapeutic Horsemanship International (PATH Intl.). Research ideas were presented at the tri-annual HETI conference in South Korea in 2021
- The Foundation collaborated and partnered with HETI about the EAS research platform project and PATH Intl. in educational opportunities.
- We investigated with HETI the possibility of a research platform for horse and human research publications.
- HHRF's online presence was expanded using various social media platforms including Facebook, Instagram and our HHRF YouTube channel. Please "like" and "share" these links to help HHRF grow its followers.
- Sponsors that advocate for our mission were acquired.
- During this challenging time, the Foundation secured donations from both previous and new donors. The HHRF Virtual Championship — Ride for Research raised nearly \$6,000 in a peer-to-peer campaign.



Photo: Courtesy of EIP



Photo: Courtesy of HALTER, SC

An investment in knowledge pays the best interest —

Benjamin Franklin

Total Income increased by 14% from 2020 to 2021. This increase was due to new donors and additional contributions from our steadfast supporters. Contributions and expenses also increased as a result of HHRF's successful first educational conference held in 2021.

In 2021 program expenses are also higher in part due to HHRF restructuring our program with a new executive director and educational programs such as the conference, educational webinars, and other outreach projects.

All other expenses in 2021 were held to 2020 levels showing HHRF's determination to be held accountable with donations and utilize funds effectively towards research and educational initiatives.

INCOME	2021	2020
Grants & Contributions	\$160,240	\$145,881
Conference	4,459	-
In-Kind	1,544	140
Interest & Dividends	3,864	3,163
Gains and Losses on Investments	11,403	10,248
Total Income	\$181,510	\$159,432

EXPENDITURES	2021	2020
Program	\$78,604	\$41,509
General & Administrative	17,823	16,409
Fundraising	9,406	9,378
Total Expenditures	\$105,833	\$67,296

HHRF Education Committee

The Education Committee of HHRF was formed in early 2020 under the chairmanship of Vickie Mudra. The overall goal was to “advance global knowledge of horse-human interactions and their impact on health and wellness.” With this ambitious goal in mind, the Committee began by launching a series of monthly webinars covering a variety of topics in the EAS field. An intensive outreach to individuals and organizations involved in the EAS community was initiated and the webinar series began in April 2021. The series has garnered interest from various pockets of EAS supporters and enthusiasts. The series has been well-received by participants and is available to all interested through the HHRF YouTube channel. These webinars will continue on a once or twice a month basis through 2022.

The committee also drafted a position statement on research designed for the benefit of both practitioners and researchers looking to be involved in an EAS research project and members wrote informational articles for HHRF and other media outlets.

In October 2021, the first HHRF academic conference was held at the Isothermal Community College in Spindale, NC. A little under 100 people attended this day and a half long conference, which offered multiple tracks as well as keynote presentations. Attendees were enthusiastic about attending future conferences hosted by HHRF. This would not have been possible without the backing of supporters like Zoetis and North Carolina Horse Council. Future plans include holding a second HHRF conference in Summer/Fall 2022 and partnering with PATH International to hold a pre-conference in October 2022.



Horses and Humans Research Foundation “Connect, Learn and Inspire” conference, 2021

EAS Research Platform Project Initiated

HHRF and HETI are excited to announce that after several collaborative meetings between Board members of the two organizations beginning in 2021, a decision has been made to move forward with Project “EAS Research Platform.” A possibility for real value was found in the combined membership of these organizations in the area of research accessibility for all.

Evelyn McKelvie started investigating the perceived need for research access by speaking with several noted people who are researchers/academics/experts in the field of EAS (Equine Assisted Services). A small Working Group was created and launched a survey in October 2021 which to date has over 500 responses. This survey has found stakeholders in EAS are overwhelmingly in favor of increasing accessibility to all EAS research, including the idea of a single

platform to decrease barriers to access. Research ideas were presented at the bi-annual HETI conference in South Korea in 2021, along with a video on the project produced by HETI.

The 2022 goals of this collaborative effort are to obtain funding and define needs for the research platform’s success.

HETI’s mission is to facilitate the worldwide collaboration between organizations and individuals whose objectives are philanthropic, scientific and educational in the field of equine assisted activities and therapies.

HHRF’s mission is through sustained investment in rigorous research, Horses and Humans Research Foundation serves as a catalyst to advance global knowledge of

horse-human interactions and their impact on health and wellness.

The shared vision of HHRF and HETI overlap specifically in the areas of science, education and research into the horse-human interaction.

Thus, the mission of the EAS Research Platform project is to facilitate the creation of a resource that will bring together research output and provide education in research best practices for the benefit of the communities of EAS practice and for the benefit of the horse.

Our hope is to unite the EAS community through providing a solution to research access, moving the field forward one research study at a time.

2021 Donors Acknowledgements

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North Carolina Horse Council
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Singletary Foundation
The Equus Effect
The John M. & S. Manning
Kundtz Charitable Family
Fund at Schwab Charitable
The Kemper Family
Foundations
The Triple T Foundation
The William J. & Dorothy K.
O'Neill Foundation
Therapeutic Riding at
Majoda Stables
YourCause
Zoetis



HHRF
P.O. Box 23367
Chagrin Falls, OH 44022
info@horsesandhumans.org
www.horsesandhumans.org

Honor and Memorial Acknowledgements

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Molly Sweeney from
Leslie Kiefer Amann
Evelyn McKelvie from
Anonymous
Jane Davis from Anonymous
KC Henry from
Andrew Bergman
Molly Sweeney from
Ken Boyden
Molly Sweeney from Patricia
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Pebbles Turbeville &
Terry Boggs from
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Laura Parker's son from
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Carolyn Allen from
John Goodman
Judith Lightfoot from
Susan Harding
Judith Lightfoot from
Holly Ridgway
Karen Strimple from
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